

**Hello –**

The *National Native American AIDS Prevention Center* (NNAAPC) and the *Northwest Portland Area Indian Health Board's* Project Red Talon are pleased to announce an upcoming webinar. Please share the attached *Save the Date*.

**Tweeting - It's not just for the Birds. How to Use Social Media and Social Marketing to Improve your AI/AN HIV Prevention or Treatment Program**

(Plus Q&A for a New AI/AN Mini Grant opportunity that will be announced Nov 1<sup>st</sup>).

**Webinar Date:** November 13, 2012

**Time:** 12:00 AK; 1:00 PST; 2:00 MT; 3:00 CT; 4:00 EST

**To Join:** <https://npaihb.adobeconnect.com/a1089441045/qjp/>

Conference Line: 866-912-2609 Password: 3285017

**Program Agenda:**

- Speaker Introductions
- Overview of HIV Social Marketing – tips, examples, and lessons learned – Q&A
- Overview of HIV Social Media – tips, examples, and lessons learned – Q&A
- Overview of the new AI/AN Mini Grant (\$10,000 available per site) – Q&A
- Closing, Webinar Evaluation

**Questions about Adobe Connect?** Please contact Jessica Leston at 907.244.3888 or [jleston@npaihb.org](mailto:jleston@npaihb.org)

**For a copy of the AI/AN Mini Grant Application (not available until November 1, 2012):** Please contact Stephanie Craig Rushing at [scraig@npaihb.org](mailto:scraig@npaihb.org) Eligible applicants will include: Tribes, tribal consortia, tribal organizations, AI/AN LGBTQ2S organizations, and urban organizations serving AI/ANs.

Please help us spread the word!

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**Stephanie Craig Rushing, PhD, MPH**

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# Tweeting - It's not just for the Birds



## How to Use Social Media and Social Marketing to Improve your AI/AN HIV Prevention or Treatment Program

(Plus Q&A for a New AI/AN Mini Grant)



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